Creating PDF files for McQuick Printing
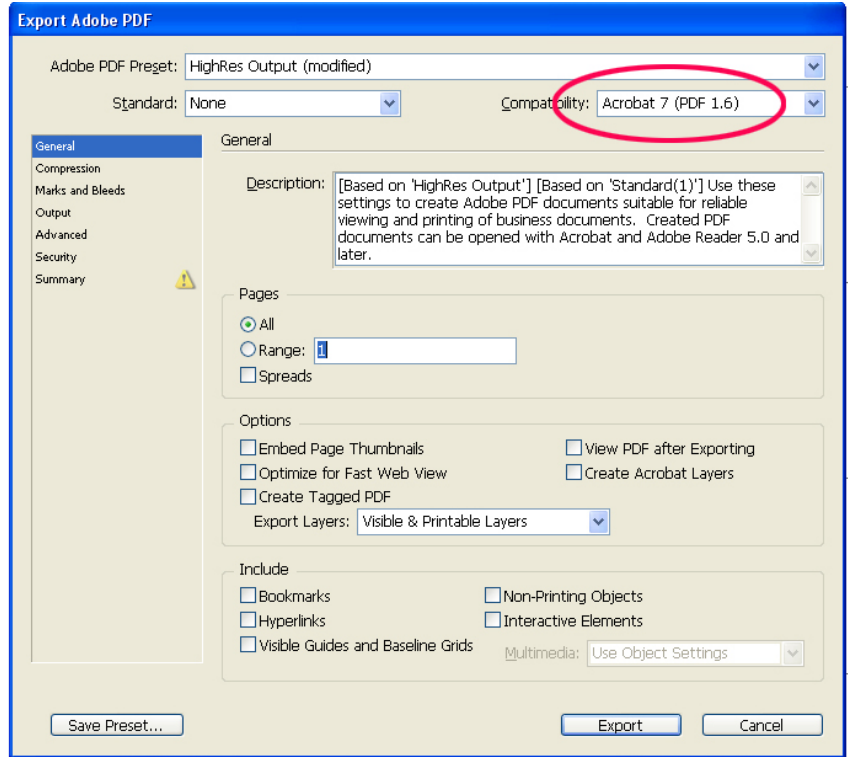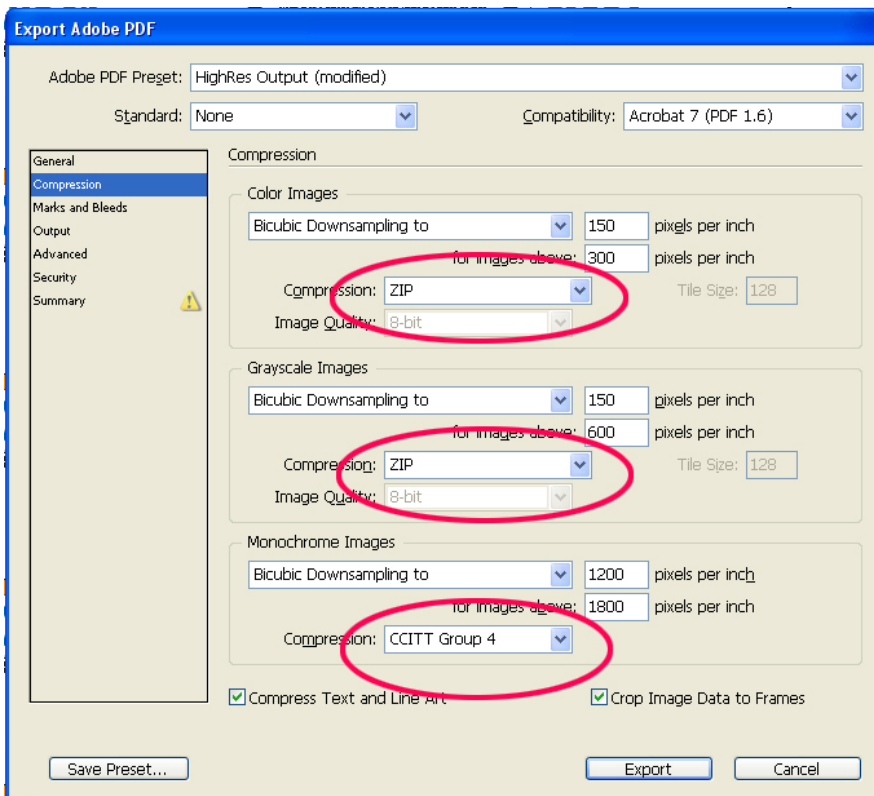
Step 1: Compatibility

Make sure that compatibility is set to at least Acrobat 7.

Export Adobe PDF

Adobe PDF Preset: HighRes Output (modified)

Standard: None   Compatibility: Acrobat 7 (PDF 1.6)

General
Compression
Marks and Bleeds
Output
Advanced
Security
Summary

General

Description: [Based on 'HighRes Output'] [Based on 'Standard(1)'] Use these settings to create Adobe PDF documents suitable for reliable viewing and printing of business documents. Created PDF documents can be opened with Acrobat and Adobe Reader 5.0 and later.

Pages
- ⦿ All
- ○ Range: 1
- ☐ Spreads

Options
- ☐ Embed Page Thumbnails
- ☐ Optimize for Fast Web View
- ☐ Create Tagged PDF
- Export Layers: Visible & Printable Layers
- ☐ View PDF after Exporting
- ☐ Create Acrobat Layers

Include
- ☐ Bookmarks
- ☐ Hyperlinks
- ☐ Visible Guides and Baseline Grids
- ☐ Non-Printing Objects
- ☐ Interactive Elements
- Multimedia: Use Object Settings

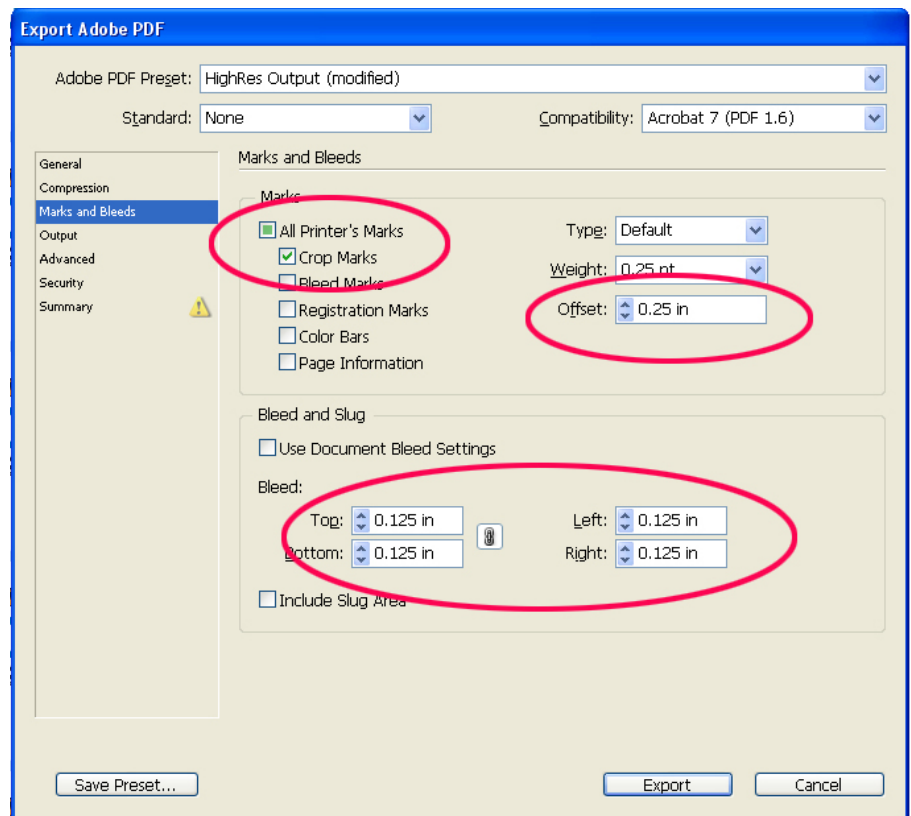Save Preset...   Export   Cancel

Step 2: Compression

Never use any other type of compression than zip. All other compression schemes are based on "lossy" compression, which causes loss of data. Also, make sure that CCITT Group 4 is set for Monochrome Images.

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Compression

Color Images
Bicubic Downsampling to | 150 | pixels per inch
for images above: 300 | pixels per inch
Compression: ZIP   Tile Size: 128
Image Quality: 8-bit

Grayscale Images
Bicubic Downsampling to | 150 | pixels per inch
for images above: 600 | pixels per inch
Compression: ZIP   Tile Size: 128
Image Quality: 8-bit

Monochrome Images
Bicubic Downsampling to | 1200 | pixels per inch
for images above: 1800 | pixels per inch
Compression: CCITT Group 4

☑ Compress Text and Line Art   ☑ Crop Image Data to Frames
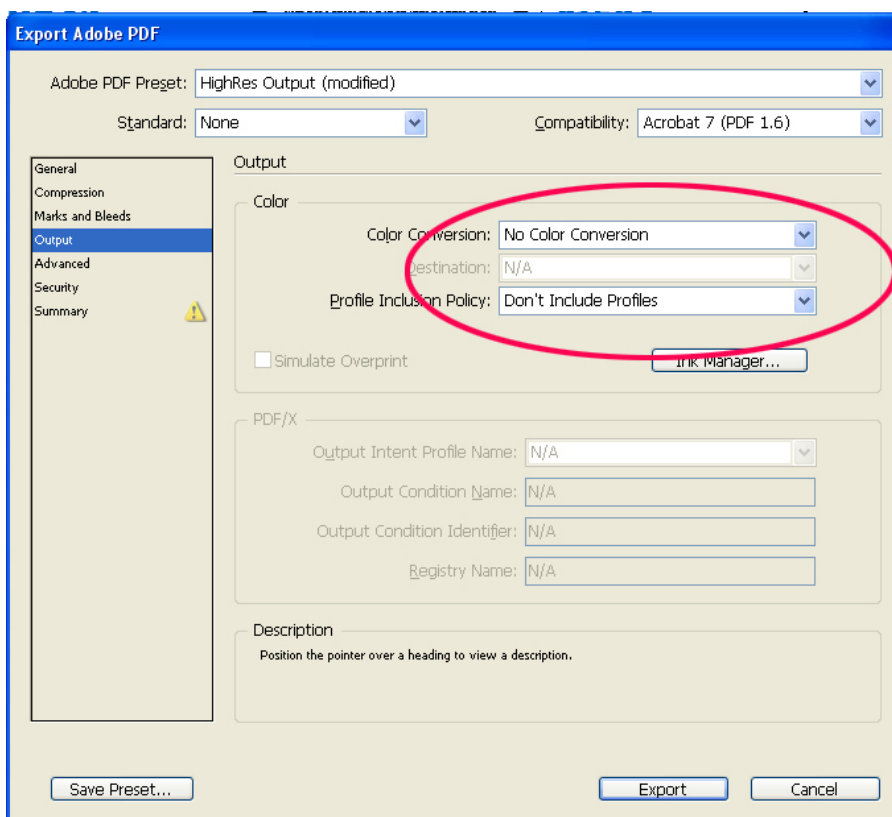
Save Preset...   Export   Cancel

Step 3: Marks and Bleeds

The only marks needed are crop marks. Make sure that the offset is set to .25. Also, make sure that there is a minimum of 1/8 inch (.125) bleed for the document. Please note that bleed is NOT automatically addes to your file, you must physically create beeld within the document itself!
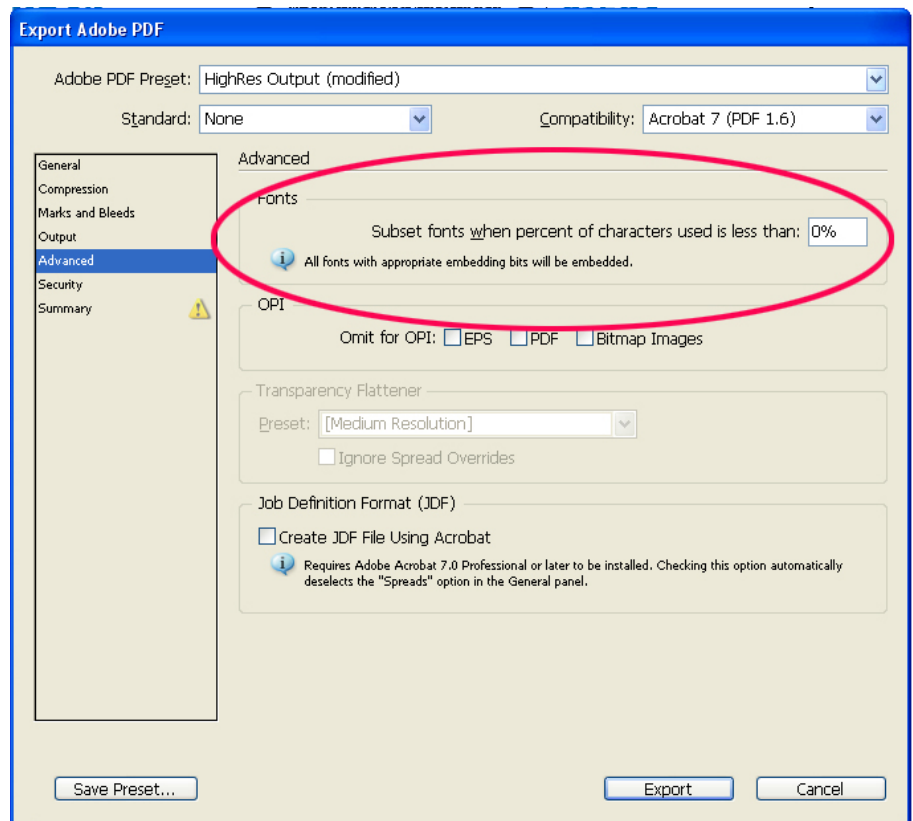

Step 4: Color Conversion

There should be no color conversion selected and no color profile included. This information is provided when the file is processed through our pre-press system.

Step 5: Advanced Settings

This is probably one of the most important steps in writing your PDF. Always be sure that the "Subset Fonts" percentage is set to zero. That way, you avoid the problem of un-embedded fonts. Be aware however, that some fonts may not embed due to licensing restrictions.

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Advanced

Fonts

Subset fonts when percent of characters used is less than: 0%

All fonts with appropriate embedding bits will be embedded.

OPI

Omit for OPI: ☐ EPS ☐ PDF ☐ Bitmap Images

Transparency Flattener

Preset: [Medium Resolution]

☐ Ignore Spread Overrides

Job Definition Format (JDF)

☐ Create JDF File Using Acrobat

Requires Adobe Acrobat 7.0 Professional or later to be installed. Checking this option automatically deselects the "Spreads" option in the General panel.

Save Preset...   Export   Cancel

Step 6: Images

Finally, make sure that all OPI settings are unchecked. This will ensure that your images are properly embedded in the file.

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Advanced

Fonts

Subset fonts when percent of characters used is less than: 0%

All fonts with appropriate embedding bits will be embedded.

OPI

Omit for OPI: ☐ EPS ☐ PDF ☐ Bitmap Images

Transparency Flattener

Preset: [Medium Resolution]

☐ Ignore Spread Overrides

Job Definition Format (JDF)

☐ Create JDF File Using Acrobat

Requires Adobe Acrobat 7.0 Professional or later to be installed. Checking this option automatically deselects the "Spreads" option in the General panel.

Save Preset...   Export   Cancel